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16 February 2023

Bluejay Mining plc ('Bluejay' or the 'Company')

Chairman's Strategic Review Video Interview Update

Bluejay Mining plc ('Bluejay' or the 'Company'), the AIM, FSE-listed and OTCQB traded exploration and development company, is pleased to provide a video interview update with the Company's Executive Chairman, Robert Edwards, following the Chairman's Strategic Review and Institutional Equity Subscription announcements (14 February 2023).

The interview discusses both announcements, how Bluejay intends to generate value for shareholders and the Company's plans over the coming months.

The Video Interview is available on the following link: https://youtu.be/-OsvXJ1c920

For further information please visit http://www.bluejaymining.com or contact:

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About Bluejay Mining Plc

Bluejay is listed on the London AIM market and Frankfurt Stock Exchange and its shares also trade on the OTCQB Market in the US. With multiple projects in Greenland and Finland, Bluejay has now secured four globally respected entities as partners on three of its projects, giving the Company and its shareholders both portfolio and commodity diversification in high quality jurisdictions.

Bluejay's most advanced project is the Dundas Ilmenite Project in Greenland, which is fully permitted and undergoing further optimisation work. The Company has agreed a Master Distribution Agreement with a major Asian conglomerate for up-to 340k tonnes per annum ('tpa') of its designed 440ktpa annual output. The Company has also mandated a major European bank to head the financing syndicate for Dundas.

Bluejay, through its wholly owned subsidiary Disko Exploration Ltd., has signed a definitive Joint Venture Agreement with KoBold Metals to guide exploration for new deposits rich in the critical materials for electric vehicles (The Disko-Nuussuaq nickel-copper-cobalt-PGE Project). Disko Exploration Ltd holds two additional projects in Greenland - the 692 sq km Kangerluarsuk zinc-lead- silver project, where historical work has recovered grades of up to 45.4% zinc, 9.3% lead and 596 g/t silver and identified multiple large-scale drill ready targets; and the 2,025 sq km Thunderstone project which has the potential to host large-scale base metal and gold deposits.

In Finland, Bluejay currently holds three large scale multi-metal projects through its wholly owned subsidiary FinnAust Mining Finland Oy. The Company has a Joint Venture Agreement with a mining major at its Enonkoski nickel-copper-cobalt Project in East Finland and has signed a conditional agreement for a partial divestment in a fourth Finnish project.

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